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LCBR European Marketing Conference 2014
August 07-08، 2014
Munich، Germany

You are invited to submit your abstract to the LCBR European Marketing Conference 2014، which takes place in Munich، Germany، on August 07-08، 2014. Presenters at this highly international conference come from countries across the world.

We combine the academic presentation sessions with a surrounding social program، e.g. a networking lunch، coffee breaks، an off-site excursion، and an evening reception with a buffet of typical food from Munich and Bavaria.

Abstracts may be submitted until April 5، 2014. Proposals may cover any marketing topic، also from related disciplines. In our abstract acceptance process، abstracts are reviewed by two academic reviewers based in two different countries. Please consult the conference website for further details on the call for papers.

Papers presented at the conference may be published in the Conference Proceedings، if the authors choose this option.

Conference participants who are on the job market or who are looking for a professional change are invited to inform us about their job market status، as we will distribute among all conference guests a job market candidate portfolio، introducing job market candidates who are attending the conference.

The conference is organized by the Lupcon Center for Business Research. Headquartered in Germany، the organization has the mission of enhancing the collaboration between business and academics.

Enquiries: cw@cwolf-online.com
Web address: http://www.european-marketing-conference.com/