

4th International SEARCH Conference 2015

Kuala Lumpur, Malaysia

28–29 May 2015

The 4th International SEARCH Conference offers an occasion for experts, academics and researchers alike to come together to consider pressing issues in an open forum; seeking to define questions, pursue answers, search for research synergies and more; to both reflect on the recent past, and look forward to the future; to exchange ideas and findings in a congenial atmosphere.

Our conference theme is 'Managing Crises and Risks in Communication'; a title that speaks of a twofold aim of promoting good communication and handling crises and risks with care. We hope to foster sophisticated dialogue regarding communication issues that arise from handling crises as well as risks.

This requires recognizing that communication is an important feature when it can be turned into one-dimensional headlines or promoting stereotypes.

We welcome contributions related to the main theme, but which could also, among others, focus on:

Language and Linguistics

Education

Advertising

Journalism

Public Relations and Marketing

Media Studies

Psychology and other disciplines dealing with the conference theme

Abstracts of proposed papers in the range of 200–300 words should be submitted by email to Dr. Nicole by 1 December 2014. The proposals should include the title, LaiFong.Yang@taylor.edu.my Yang at name, affiliation, email address and a short biographical note, about 60–80 words in length.

Notifications of acceptance will be sent by 15 January, 2015.

After the conference, selected papers will be published in our SEARCH Journal (Scopus) (March 2016 edition) after a rigorous peer-review process.

. For enquiries, please email Miss Jenny www.search.taylor.edu.my For regular updates please visit
. jenny.heng@taylor.edu.my Heng at

Important Dates:

Abstract submission due date: 1 December 2014

Notification to authors: 1 January 2015

Full paper due date: 31 March 2015

Early bird discount due date: 31 March 2015

Registration due date: 15 May 2015

