نوشته شده توسط مد ر کل
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3rd Annual International Conference on Marketing 2015 (ICOM-2015)
Colombo، Sri Lanka
17th - 18th February - 2015
http://marketingconferences.co/2015/

Call For Papers: 3rd ICOM-2015
TIIKM's 3rd Annual International Conference on Marketing 2015 (ICOM-2015) with a theme of "Redefining the Art and Science of Marketing" will be held during 17-18 of February in Colombo، Sri Lanka.
ICOM-2015 will be an international event that focuses on the core knowledge and major advances in the ever-expanding field of marketing attracting experts around the world. The Scientific program of the conference consist of two major events. The keynote forum will be addressed by renowned speakers from different countries and industry experts who practice marketing in the real world.

Conference Main Tracks:
- Branding
- B2C and B2B marketing
- New Technologies and Innovations in Marketing
- Corporate and marketing communication
- General Marketing Track (all other subjects not specified above)

The first and second International Conferences on Marketing were a great success. Encouraged by the success of ICOM 2014، the organizers have planed the 3rd International Conference on Marketing. By the suggestions of the International advisory panel، the organizing committee has decided to organize the 3rd ICOM as a parallel conference with International Conference on Supply Chain Management and Logistics (ICSCL). These two conferences will be held as concurrent conferences on the same days at the same venue.
Most importantly، participants of ICOM 2015 will be eligible to have free registrations for participate to the International Conference on Supply Chain Management and Logistics (ICSCL). One registration pass. Two conferences..

Dates of Importance – ICOM 2015

Abstract Submission Deadline: 20 December 2014
Abstract Acceptance Notification: Within two weeks
Early Bird Registration Deadline: 31 December 2014
Conference Registration Final Deadline for presenters: 31 January 2015
PP Presentation due on or before 12 February 2015
ICOM 2015: 17-18 February 2015
Cultural Show and Networking Dinner: 17 February 2015
Post Conference tour: 19 February 2015
Full Paper Submission Deadline: 10 March 2015

The aim of the conference is to make this annual event a premier forum for the presentation of the

advances and cutting edged research in the field of Marketing. The conference will bring together industry leaders، educators، researchers and scholars around the world.

Submit Your Abstract to the TIIKM's 3rd Annual International Conference on Marketing 2015(ICOM-2015)with the theme of "Redefining the Art and Science of Marketing". ICOM-2015 will be an international event that highly focuses on Marketing.
We look forward to receiving your contributions and kindly ask you to disseminate the call to other possible interested participants and institutions. Please do not hesitate to contact us if you need any further information.
Thank You!

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