

11th International Strategic Management Conference

Vienna, Austria, 23-25 July 2015

An international conference organized by the International Strategic Management and Managers' Association, Gebze Technical University, Istanbul Technical University, and Yildiz Technical University.

The conference will be held in Vienna, Austria, between the dates of July 23-25, 2015, Thursday through Saturday. The theme to be explored this year will be "Advances in Strategic Management

Theory and Practice." Proceedings will be published, and selected papers will have a chance to be published in some internationally referred journals including the International Journal of Innovation and Technology Management, abstracted and indexed in Scopus, ProQuest, and EBSCO among others, and the Journal of Global Strategic Management, abstracted and indexed in Cabell's Directory and Asos.

Conference Chair: Professor Lutfihak Alpkın, Gebze Technical University, Kocaeli, Turkey.

The deadline for full paper submission is April 6, 2015.

. [strategicman@gyte.edu.tr](mailto:strategicman@gyte.edu.tr) Enquiries:  
.http://www.isma.info or http://ismc.gyte.edu.tr Web address: