

2015 SUMMER GLOBAL BUSINESS RESEARCH SYMPOSIUM

August 21–22, 2015

Los Angeles Metro Area

CALL FOR PAPERS

Early Bird Discount is 100.00 USD if paid by July 22, 2015

Presenter Fee: 500.00 USD

Attendee Fee: 350.00 USD

– Submission of an abstract, topic of interest or proposal will be accepted for the purpose of registration.

– Time schedule to be determined later after all the papers have been received.

– 30 minute presentation per paper

– Approved and Peer Reviewed papers will be published in on–line proceedings.

conference@uofriverside.com Enquiries:

<http://www.uofriverside.com/conferences/global-education-conference/> Web address:

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TOPICS

Abstracts of research papers in 150–200 words are invited from professors, scholars and industrial pioneers, practitioners, researcher, academics, professionals, academics and Ph.D. scholars/PG students on contemporary issues in Business Research befitting any of the symposium tracks mentioned as under. Topics of interest for submission include, but are not limited to:

Accounting
Advertising Management
Academic Entrepreneurship
Business and Economics
Business Ethics
Business Intelligence
Business Information Systems
Business Law
Business Performance Management
Business Statistics
Corporate Governance
Cost Management
Decision Sciences
Development Planning and Policy
Economic Development
Economic Methodology

Economic Policy
Economic Systems
Entrepreneurship, Intrapreneurship
Entrepreneurship Education in Universities
Finance and Investment
Financial Economics
Human Resource
Industrial and Manufacturing Engineering
Information Systems
Information Technology Management
International Business
International Economics
International Finance
Knowledge Management strategies
Labor Economics
Law and Economics
Leadership for Innovativeness
Management Information Systems
Management Science
Management Information System
Management of Innovation and Technology
New Product Development
Operations Research
Organizational Behavior and Theory
Organizational Communication
Prices, Business Fluctuations, and Cycles
Product Management
Production and Organizations
Production/Operations Management
Public Economics and Finance
Public Relations
Public Responsibility and Ethics
Practices and Tools of Destination Marketing
Process Innovation and Development
Production Management
Quality Management and Quality Engineering
Regulatory Economics
Resource Management
Re-engineering in Industrial Management
Risk and Security Management
Risk Management
Strategic Management
Strategic Management Policy
Stress Management
Supply Change Management

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