

will be coordinated by DAKAM (EasternIBMC '16 / International Business Management Conference Mediterranean Academic Research Center) and organized by BILSAS (Science, Art, Sport Productions). The conference will be held in Istanbul, Tur key on April 15–16, 2016.

The main objective of IBMC '16 Conference is to provide a forum to present and discuss new trends and discussions in the business management industry and provides information on recently developed processes, technologies and practices.

It will be a venue for critical discussion, potential solutions and promotion of the ideas as recent developments may provide possible solutions for the future of business management. Conference will mainly focus on related to research in investment, corporate finance and market trends. Applied research, designed to provide practicing managers with relevant business tools and information based on recent advances in theory and research will be an additional focus.

PUBLICATION

All submitted papers are subject to double blind peer review. Conference proceedings are going to be available on DVD as e-book and DAKAM's digital library with an ISBN number before the conference and will be sent to be reviewed for inclusion in the "Thomson & Reuters Web of Science's Conference Proceedings Citation Index" (CPCI) and Google Scholars.

AGENDA

Deadline for submission of abstracts: January 8, 2016

Deadline for registration: April 1, 2016

Deadline for full papers submission: April 8, 2016

THEMES

Economics

Finance And Accounting

Entrepreneurship And Management

Marketing

International Business

Organizational Studies

Human Resource Management

Strategic Management

Operations Management

Technology Management

<http://www.ibmconference.org/p/themes.html> For sub themes please visit:

VENUE

The conference will be held at Cezayir Meeting Halls:

<http://www.cezayir-istanbul.com/en/index.php>

Cezayir building was built in 1901 as a school by the Italian Workers' Society. The building, with its 2005 renovation, has been transformed into a landmark establishment serving under the Cezayir Garden, Cezayir Lounge and Cezayir Rooms brands on its three floors. Housing a restaurant, a lounge,

a bar and meeting rooms as well as providing a wide range of cultural events in its halls.

SCIENTIFIC COMMITTEE

The scientific committee consists of significant scholars, such as

Prof. Dr. Feray CELIKCAPA / Uludag University

Prof. Dr. Selime SEZGIN / Bilgi University

Prof. Dr. Semra TUNALI/ Izmir Economy University

Prof. Dr. Melek TUZ / Uludag University

Assoc. Prof. Dr. Ayse GUNSEL / Kocaeli University

Assoc. Prof. Dr. Dilvin TASKIN / Yasar University

Asst. Prof. Dr. Duygu FIRAT / Kocaeli University

ABSTRACT SUBMISSION

You can submit your abstract by entering the online registration system EASYCHAIR at

<https://easychair.org/conferences/?conf=ibmc16>