

International Symposium on Business and Management –ISBM 2014  
Nagoya, Japan

The 2014 International Symposium on Business and Management will take place in Nagoya, Japan, April 2–4, 2014. This Symposium will serve as a platform for international exchange of ideas, collaborations and cooperation. English is the official language of the symposium. We welcome paper submissions. Prospective authors are invited to submit abstract or full papers electronically through the symposium management system.

All submissions to the symposium will be reviewed by at least two independent peers for technical merit and content. It is anticipated that a broad range of research and applied topics will be covered during the symposium.

[isbm2014@gmail.com](mailto:isbm2014@gmail.com) Enquiries:  
<http://tw-knowledge.org/isbm2014> Web address:  
Sponsored by: International Business Academics Consortium (IBAC)

Call for Papers

Full Papers and Abstracts are invited to submit. All submissions to the conference will be reviewed by at least two independent peers for technical merit and content. Interesting topics are listed below for your reference only, and not limited to the following topics:

- Economic
  - Labor Economics
  - Welfare Economics
  - Economic Methodology
  - The Economics of Strategy
  - International Economics
  - Economic Development
  - Household Behavior and Family Economics
  - Information Economics and Management
  - Business and Economics
  - Economic Policy
  - Law and Economics
  - International Economics
  - Household Behavior and Family Economics
  - Measurement of Economic and Social Performance
  - Prices, Business Fluctuations, and Cycles
  - Public Economics
  - Regional Economic Development

- Finance
  - Treasury and Finance

- International Finance
- Corporate Finance and Governance
  - Finance and Investment
- Financial Systems Development
  - Islamic Finance and Banking
  - Europe's Debt Crisis
- Asia Finance and Banking

#### Human Resource MGT

- Labor Relations and Human Resource Management
  - International Human Resource Management
    - Managing Intellectual Capital
    - Stress Management
    - Human Resource
- Managing R and D in a Global Environment

#### Information and Technology MGT

- Management Information Systems
- National Infrastructure Management
  - Process monitoring and mining
  - Technological Change
  - Business Information Systems
- Enterprise Resource Planning (ERP)
  - IT-enabled services
- Impact of Information and Communication Technologies
  - Knowledge management
  - Business Intelligence
- Innovation and Technology Management
  - Information Management

#### Marketing and Consumer Behaviors

- Marketing Theory and Applications
- Advertising Management Customer
  - Market Strategies
- International Marketing
- Customer Relationship Management
  - Relationship Marketing
  - Consumer Behavior
- Market Structure and Pricing

#### Management and Decision Science

- Organizational Behavior and Theory
  - Organizational Communication
    - Decision Support System
    - Urban Management
  - Requirement Analysis

- International Strategy
- Cost Management
- Decision Sciences

#### Operation MGT and Research

- Industrial Engineering
- Operations Research
- Research and Total Quality Management
- Production and Operation Management
- Management of Supply Chain and Logistics
- Environment and Energy Management
- Production and Organizations
- Supply Chain Strategy
- Logistic Performance Measurement
- Global Supply Chain
- International Logistics
- Lean Production Strategy
- Just-in-time (JIT) Strategy
- Workflow and business process management

#### Service Science and Others

- Theory and Practice of Enterprise Management
- Knowledge Engineering and Service Management
- Entrepreneurship
- Knowledge Management
- Education Engineering and Management
- Innovation and Entrepreneurship
- Globalization
- Public-Private Partnerships
- Environment and Energy Management
- Security in business processes
- Global Business
- Business Ethics
- Business Law
- Corporate Governance

#### Strategic and Change MGT

- Organizational Management
- New Perspectives on Strategy MGT
- Thinking and Acting Strategically
- Governance and Effective Leadership
- Strategies for Internationalization
- Mergers and Acquisitions
- Global Competition and Strategy
- Strategic Management in the Public Sector
- The Evolution of Co-Operative Strategy

- Change Management
- Business Statistics
- Strategic Thinking on Process
- The Future of Strategic Management
- Multi-national Organizations
- Implementing and Leading e-Business Change

#### Tourism and Hospitality MGT

- Marketing of Theme Parks
- Tourism Management
- Tourist Attractions
- Hotel Management
- Hospitality Business
- Lifestyle Services
- Leisure and Tourism
- Sports and Games
- Travel/Transportation/Tourism