

10th International Strategic Management Conference.

Rome, Italy, 19–21 June 2014

An annual International conference on strategic management celebrates its tenth year. Organized by Okan University, Istanbul, Turkey, and the Gebze Institute of Technology, Kocaeli, Turkey, the conference will be held in Rome, Italy, between the dates of June 19–21, 2014, Thursday through Saturday. The theme to be explored this year will be "Rethinking strategies for SMEs in order to be successful in the global environment." Proceedings will be published online in Elsevier's Procedia Social and Behavioral Sciences.

Conference Chair: Professor Erol Eren, Okan University, Istanbul, Turkey.

The deadline for extended abstracts is February 10, 2014. Full papers should be submitted by March 24, 2014.

strategicman@gyte.edu.tr Enquiries:
<http://www.isma.info> Web address:

Sponsored by: Okan University of Istanbul, Turkey, and Gebze Institute of Technology, Kocaeli, Turkey.
Partners: Elsevier Ltd. and Emerald Publishing Group.