

The Asian Conference on Technology, Information and Society 2014  
20th to 23rd November 2014 – Osaka, Japan  
Abstract Submission Deadline: July 1, 2014


2014 Conference Theme: "The Data-Enriched Enterprise"

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The International Academic Forum, in conjunction with its global partners, is pleased to announce the Second Annual Asian Conference on Technology, Information and Society 2014, to be held from November 20–23, at the Rihga Royal Hotel and the adjoining Osaka International Conference Center, Osaka, Japan.

ACTIS 2014 Conference Co-Chair and Featured Speaker  
Professor Barry Bozeman  Arizona Centennial Professor of Technology Policy and Public Management, Arizona State University, USA

Barry Bozeman is Arizona Centennial Professor of Public Management and Technology Policy and Director of the Center of Organizational Research and Design. Previous positions include Regents' Professor and Ander Crenshaw Endowed Chair of Public Policy, University of Georgia; Regents' Professor of Public Policy at Georgia Tech and Professor of Public Administration, Law and Affiliate Professor of Engineering at Syracuse University where he was founding director of the Maxwell School's founding director of the Center for Technology and Information Policy. Bozeman has had visiting appointments at University of Michigan, Columbia University, University of Copenhagen, and Universite Marne-La-Valle (Paris Est).

Bozeman's research focuses on public management, organization theory and science and technology policy. He is the author or editor of sixteen books, including most recently, *Rules and Red Tape: A Prism for Public Administration Theory Development* (Sharpe Publishing, 2011) and *Public Values and Public Interest* (Georgetown University Press, 2007). The latter book won the American Political Science Association's Herbert Simon Award for best book published in public administration and public affairs. Bozeman's *All Organizations Are Public* (Jossey-Bass, 1987) helped establish a new research and theory approach to "publicness."

Professor Bozeman's research articles have appeared in every major U.S. journal in the fields of public policy and public management, as well as such diverse journals as *American Journal of Political Science*, *IEEE Transactions in Engineering Management*, *Research Policy*, *Economics of Education*, *American Journal of Public Health*, *Social Studies of Science*, *Managerial and Decision Economics*, and *Human Relations*. On many occasions, his research has been summarized in science publications, such as *Nature*, *Nature Medicine*, *Science*, and *Issues in Science and Technology* and mass media, including, *Wall Street Journal*, *New York Times*, *The Economist*, *Chronicle of Higher Education*, and *The Philadelphia Inquirer*.

Bozeman's practitioner experience includes a position at the National Science Foundation's Division of Information Technology and a visiting position at the Science and Technology Agency's (Japan) National Institute of Science and Technology Policy. Bozeman has served as a consultant to a variety of federal and state agencies in the United States, including the Internal Revenue Service, the Department of Commerce, the National Science Foundation and the Department of Energy. He has helped in the design and evaluation of the national innovation systems of the Republic of South Africa, Canada, New Zealand, France, Israel, Chile, and Argentina. He is a member of the scientific council of the Institut Francilien Recherche, Innovation et Societe (France).

Bozeman's research has been supported by the National Science Foundation, National Institutes of Health, Department of Energy, the Environmental Protection Agency, NIST, Rockefeller Foundation, Kellogg Foundation, and Sloan Foundation. He is an elected fellow of both the American Association for the Advancement Science and the National Academy of Public Administration. Awards received include the Charles Levine Memorial Award of the American Society for Public Administration and the National Association of Schools of Public Affairs and Administration. Bozeman received the 2013 Public Management Research Association's H. George Frederickson Award for "lifetime achievement and contributions to public management research."

Abstract Submission Information – Please submit your abstract through the online submission system found on the "Call for Papers" page of the website.

There was a time when oil companies drilled for crude oil to fuel kerosene lamps, but discarded the gas as industrial waste. Similarly but more recently, businesses, governments and individuals have realized that data generated from actions or transactions may be more valuable than the action or transaction itself. This has led to development of "The Data-Enriched Society", the theme underlying this conference. The successes or failures of governments, industries, firms and individuals are shifting and being reshaped by their relative recognition and facility in turning data and technology to advantage, and in developing actionable feedback loops. Such endeavors create serendipitous opportunities, unsuspected risks and possibly ethical dilemmas.

We look forward to receiving your abstracts.

ACTIS2014 Conference Sub-Themes  
Submissions for presentation will be located in the following sub-themes:

Transformation through Information  
Mining and Minding Our Interconnected World  
Sensors, Texts, and Other Sources of Data  
New Realities through Artificial Intelligence  
Social Aspects of Mobile Technology  
Web Scraping and Crowdsourcing  
The Data-Enriched Society  
Social Media and Communities  
Open-Source Initiatives  
Privacy, Security and Ethics

