

2015 SUMMER GLOBAL BUSINESS RESEARCH SYMPOSIUM

August 21–22, 2015
Los Angeles Metro Area

CALL FOR PAPERS

Early Bird Discount is 100.00 USD if paid by July 22, 2015

Presenter Fee: 500.00 USD

Attendee Fee: 350.00 USD

- Submission of an abstract, topic of interest or proposal will be accepted for the purpose of registration.
- Time schedule to be determined later after all the papers have been received.
 - 30 minute presentation per paper
- Approved and Peer Reviewed papers will be published in on-line proceedings.

conference@uofriverside.com Enquiries:

<http://www.uofriverside.com/conferences/global-education-conference/> Web address:

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TOPICS

Abstracts of research papers in 150–200 words are invited from professors, scholars and industrial pioneers, practitioners, researcher, academics, professionals, academics and Ph.D. scholars/PG students on contemporary issues in Business Research befitting any of the symposium tracks mentioned as under. Topics of interest for submission include, but are not limited to:

Accounting
Advertising Management
Academic Entrepreneurship
Business and Economics
Business Ethics
Business Intelligence
Business Information Systems
Business Law
Business Performance Management
Business Statistics
Corporate Governance
Cost Management
Decision Sciences
Development Planning and Policy
Economic Development
Economic Methodology

Economic Policy
 Economic Systems
 Entrepreneurship, Intrapreneurship
 Entrepreneurship Education in Universities
 Finance and Investment
 Financial Economics
 Human Resource
 Industrial and Manufacturing Engineering
 Information Systems
 Information Technology Management
 International Business
 International Economics
 International Finance
 Knowledge Management strategies
 Labor Economics
 Law and Economics
 Leadership for Innovativeness
 Management Information Systems
 Management Science
 Management Information System
 Management of Innovation and Technology
 New Product Development
 Operations Research
 Organizational Behavior and Theory
 Organizational Communication
 Prices, Business Fluctuations, and Cycles
 Product Management
 Production and Organizations
 Production/Operations Management
 Public Economics and Finance
 Public Relations
 Public Responsibility and Ethics
 Practices and Tools of Destination Marketing
 Process Innovation and Development
 Production Management
 Quality Management and Quality Engineering
 Regulatory Economics
 Resource Management
 Re-engineering in Industrial Management
 Risk and Security Management
 Risk Management
 Strategic Management
 Strategic Management Policy
 Stress Management
 Supply Change Management

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